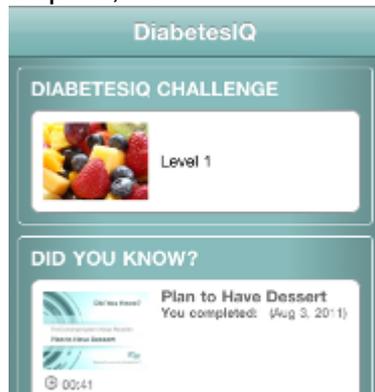


UCSF Diabetes Teaching Center and QuantiaMD Release Interactive Mobile App, DiabetesIQ

Sep 26, 2011



The Diabetes Teaching Center is proud to announce their new educational mobile app, Diabetes IQ. DiabetesIQ was created by the collaborative efforts of the University of San Francisco Diabetes Teaching Center and QuantiaMD. The mobile application, available for iOS and Android platforms, is an innovative new way for patients to explore their knowledge of the forms, progression, treatment, and complications of diabetes.

Users participate in quizzes with extensive feedback, comparing results with other contestants as they progress through multiple game levels by solving visual puzzles. Participants are also able to discover and explore resources from the UCSF Diabetes Teaching Center. Diaries let users track their glucose, blood pressure, weight, and exercise and share trends with a health professional or caregiver. UCSF clinics, teaching and research facilities can all be reached from a mobile directory. Users can also look up and save their personal physician and pharmacies.

Stated Bryce Sady, Sr. Director of Patient Services, QuantiaMD, "People with diabetes are in the pilot seat most of the time, making critical decisions on their own. But when it comes to diabetes education, the patient gives up control and often becomes a passive participant. By combining UCSF's reputation among patients and their expertise in diabetes education with QuantiaMD's technology and methods for engaging patients, we've made a uniquely motivating experience that patients can own for themselves."

HOW TO OBTAIN THE APPLICATION

DiabetesIQ is available in the Apple iTunes store and Google Android Market. You can also obtain a link to download DiabetesIQ by texting UCSF to 97680*

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PLATFORMS SUPPORTED

DiabetesIQ is available for iPhone, iPad, or iPod touch devices running iOS 4.0 or later, or Google Android 1.6 and higher.

ABOUT QUANTIAMD

As the largest mobile and online physician community, QuantiaMD exists to help physicians reshape medical practice for modern times. QuantiaMD members share expert thinking, test their understanding, and stay ahead of rapid scientific advances. More than 125,000 members access QuantiaMD for free through any smartphone, tablet or computer. QuantiaMD® is a registered trademark of Quantia Communications, Inc, a privately held corporation headquartered in Waltham, Massachusetts, USA. All other product names and references contained herein remain the service marks, trademarks, or registered trademarks of their respective owners. For more information, visit <http://www.quantiamd.com> [1].

Source URL: <http://diabetes.ucsf.edu/news/ucsf-diabetes-teaching-center-and-quantiamd-release-interactive-mobile-app-diabetesiq>

Links:

[1] <http://www.quantiamd.com/>